

Mail this form and Cheque to : **Mr. V.K. Chandra Kumar,**  
Honorary Secretary,  
Kuruvila Jacob Memorial Educational Trust,  
(New No. 5, Old No.47), Sterling Avenue,  
Nungambakkam, Chennai - 600 034.  
Phone - 044-4213 9851

CEMD Programme Fee : Rs. 45.000

For Schools in India: Rs. 25000 per participant  
Kuruvila Jacob Memorial Educational Trust will bear the difference  
in cost of Rs. 20000 per participant.

For Schools outside India : Rs. 45000 per participant

The first and second contact sessions are non residential; the third contact session is residential.  
Programme Fee includes Course Material/Lunch/ Refreshments/ Travel and stay expenses for the  
third session.

Programme date (First contact session) : **September 2009**  
Venue : Vidya Mandir Auditorium, Mylapore, Chennai - 600 004, India.

The dates for the second and third contact sessions will be finalised at the first session.

Registration for the programme is open. Since the number of participants will be limited to  
35, applications for registration will be entertained on " first come, first served" basis.

Cheque should be drawn in favour of :  
'Kuruvila Jacob Memorial Educational Trust'  
and mailed to

Mr. V.K. Chandra Kumar,  
Honorary Secretary,  
Kuruvila Jacob Memorial Educational Trust,  
No. 5, Sterling Avenue,  
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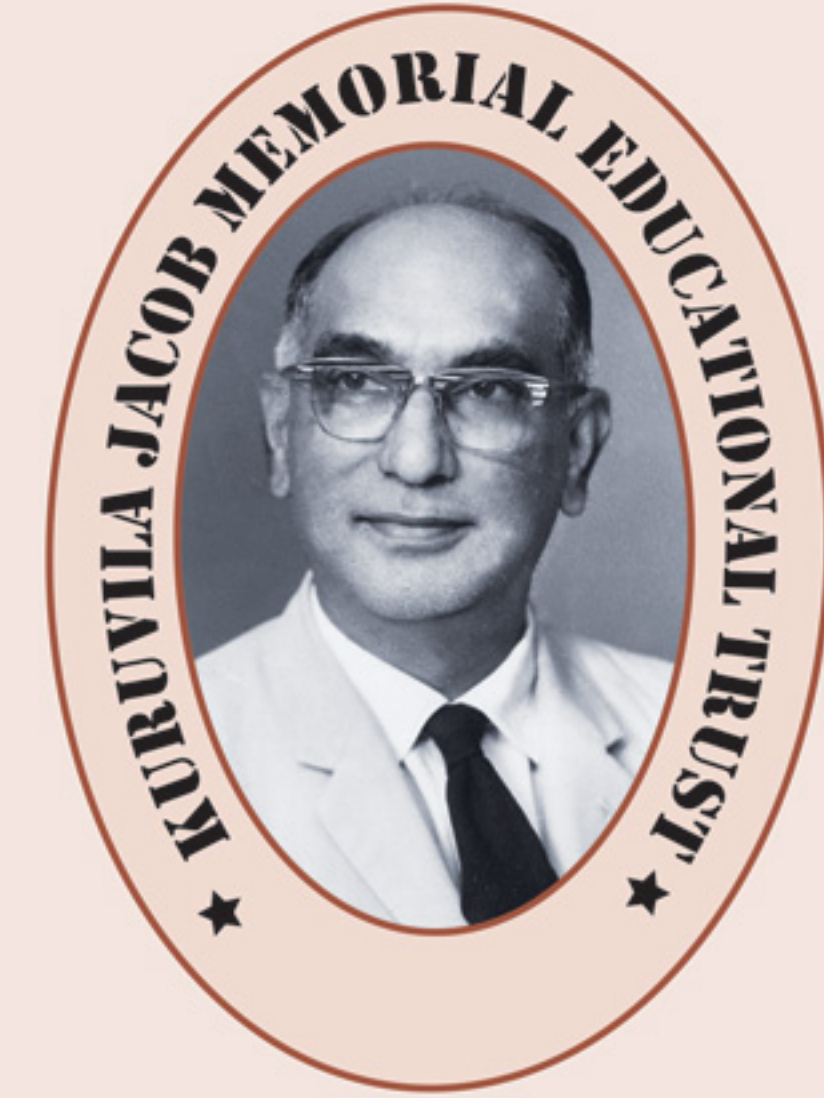
For further enquiries  
e-mail to : beena.gopinath@brakesindia.co.in  
or call 044-2652 6553, 098414 18443  
Fax 2625 7844 or write to

Ms. Beena Gopinath,  
Project Coordinator,  
Kuruvila Jacob Initiative for  
Promoting Excellence in School Education,  
C/o Brakes India Ltd,  
Padi, Chennai - 600 050,  
Tamil Nadu, India

*Integrity and Humility are  
essential attributes of leadership "*  
*-K Kuruvila Jacob*

[www.kuruvilajacob.com](http://www.kuruvilajacob.com)

## KURUVILA JACOB INITIATIVE FOR PROMOTING EXCELLENCE IN SCHOOL EDUCATION



## EDUCATION LEADERSHIP PROGRAMME 2009-2010

*"The purpose of education is to  
bring out the best in all students"*

*-K. Kuruvila Jacob*

As India emerges as an important global player her vast and prodigious human resources need to be further harnessed through responsible and meaningful education in order to achieve the goals of an equitable and just society in an ever changing world. Educational leaders are faced with the demands of a rapidly changing global environment. The task of preparing future citizens is becoming increasingly complex and daunting and requires the skills of leadership and the attitude for lifelong learning.

The contribution of Principals, Vice-Principals and Senior Teachers towards this transformation is at once significant and enormous.

### The Kuruvila Jacob Initiative for Promoting Excellence in School Education

Spelling out its objective in the name itself, the eponymous Initiative is in honour of the great educationist and humanist, and is launched and implemented by his students from Madras Christian College High School.

The Initiative is committed to

- Creating Leaders in the field of education
- Improving performance practices, capabilities and results in schools
- Facilitating communication and sharing of best practices and information among schools
- Guiding schools in their planning and opportunities for learning
- Providing the skills, knowledge and attitudes necessary for school principals, senior teachers and administrators to shape the future of the schools and students.

### A unique PG Education Leadership Programme

As part of the Kuruvila Jacob Initiative, for the fourth year running, Spirit of Leadership (SOL) brings you the Education Leadership Programme (ELP). This is a unique programme developed by Centre for Education Management and Development (CEMD), a not-for-profit institution committed to quality education achieved by developing institutions and leaders, based on educational courses conducted at Universities of Washington and Harvard, USA. Since its inaugural offer in 1996, this programme has benefited 27 batches, in all comprising 800 participants from private and government schools across the country.

### The Features

- One-year open-learning Post-graduate Diploma
- Interactive, Participatory and Experiential learning process
- 3 Courses distributed over twelve months, delivered through six days face to face contact programmes followed by Practicum and Portfolio
- Course evaluated by Queen's University, Canada to certify the course as equivalent to international standards.

### Who should participate

Principals, Vice-Principals and Senior Teachers committed to enhancing their personal performance levels and capable of transferring their knowledge and skills to others in order to sustain the institutions that they represent.

The programme addresses the needs and concerns of schools governed by all Education Boards.

### Tangible Benefits

The Programme offers real benefits to participants through

- Knowledge Assessment
- Assignments submitted at the end of each contact session
- Simulation presentations made by participants

### Contact Sessions

These sessions are based on experiential and collaborative learning through participatory processes. Emphasis on consensus encourages divergent and opposing viewpoints.

### Course Study Material

Designed for self-study, this includes state-of-the-art concepts in education and management.

### Assignments

These are tasks designed to help participants assimilate new knowledge, gain clarity of knowledge content and effectively apply their learning in the workplace.

### Practicum

This is designed to reinforce the process of transfer of learning to the workplace.

The Programme also ensures that the institutions absorb and integrate the initiatives through

- Participants' presentations at grounding
- Portfolio submissions

### Content at a glance

The Programme focuses on three crucial areas of leadership, in the shape of three modules, each dealing with significant, outcome-oriented factors.

- Facilitative Leadership
- Instructional Leadership
- Institutional Leadership

### The Faculty

Experienced Professionals from multi disciplinary backgrounds from the fields of Education, Management, Psychology, Curriculum and Pedagogy, Information Technology and Research form the faculty.

#### Ms. Jayshree Oza

Founder Director of CEMD, Ms. Oza holds Masters degree in Education, Education Management and Economics and Political Science. She has more than 30 years of experience in the field of education in various administrative, leadership and consulting positions. She has worked with individuals and chains of schools, governments and university departments both nationally and internationally.

#### Ms. Sheba Maini

Founder Director of 'Spirit of Leadership' (SOL Management Consultants Pvt. Ltd) which now offers the Education Leadership Programme under its banner. Ms. Maini holds a Masters in Business Administration from International Management Institute, New Delhi. She has 22 years of experience as a facilitator in education and corporate sector, specializing in the areas of management of change and leadership development. She is also a certified coach from Noble-Manhattan UK and has successfully coached top management personnel across several industries.

#### Ms. Bhavani Raghunandan

A University Gold Medallist, Ms Raghunandan has a Masters in Zoology. She has 25 years experience in teaching Biology in various schools in the country. She has been Principal of Vidya Mandir Senior Secondary School, Mylapore, and Chennai for over 10 years. She has attended Educational Leadership courses at IIM (A) and also at the Harvard Graduate School of Education. She is also a resource person with the CBSE for training principals.

## Kuruvila Jacob Initiative for Promoting Excellence in School Education

### Education Leadership Programme 2009-2010 Registration Form

Name of the Sponsoring School :

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Address :

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Telephone No :.....

e-mail id :.....

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Contact Person/s:.....

### NAMES OF THE PARTICIPANTS

1. Mr/Ms.....

Designation :.....

Contact Telephone No :.....

Mobile :.....

e-mail id :.....

2. Mr/Ms.....

Designation.....

Contact Telephone No :.....

Mobile :.....

e-mail id :.....

Enclose : Cheque / Demand Draft (payable at Chennai)

No :.....

Dated :.....

Rs.....

Bank.....

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Cheques / Demand Drafts should be drawn in favour of :  
"Kuruvila Jacob Memorial Educational Trust"